



Dear Friends of Sunshine Sound Center:

We are thrilled to introduce you to our first annual Music Video Extravaganza, brought to by Sunshine Sound Center. This unique event will showcase the amazing creative talent of bands and artists in San Diego through a visual medium. Participants will have a chance to vote on their favorite music video, and the night will conclude with an award ceremony.

The event will take place Friday, November 10, 2017 at the Lafayette Hotel in San Diego.

We invite you to explore our sponsorship opportunities for this exciting night of entertainment. Enclosed is a copy of the **2017 Music Video Extravaganza Sponsorship Opportunities** for your consideration. Several sponsorship levels are available, each with an array of visibility benefits and ticket packages.

Sunshine Sound Center is a nonprofit music label with a mission. We started in 2017 in San Diego, California. Our goal from the beginning was simple: to improve access to music, for artists and audiences in our community. Our dream is to have a community of artists where everyone helps to improve the music scene. We all have something to offer, and if we work together, we can become a more creative, innovative, and united society. We hope you will join us!

Thank you for taking the time to consider sponsorship. If you have any questions, please let us know.

Sincerely,

Christine Mathias, *Program Director*

christine@sunshinesoundcenter.org

www.sdmve.com

Sunshine Sound Center

(619) 734-9182

PO Box 635046

San Diego, CA 92163

**Sunshine Sound Center Presents the 2017 Music Video Extravaganza
Sponsorship Opportunities
November 10, 2017
Lafayette Hotel**

\$1,000 Rock Star Sponsor

- Top billing in the Music Video Extravaganza program
- Special recognition during award ceremony
- Banner displayed at event
- Acknowledgement as a Rock Star Sponsor in all publicity associated with the Music Video Extravaganza
- Most prominent logo shown on screen before music video screening begins
- Most prominent logo placement on Sunshine Sound Center website, with a link to the sponsor site
- Most prominent logo placement on all print advertisements and promotional materials for the next year
- 4 free tickets to event

\$500 Supporting Act Sponsor

- Acknowledgement as a Supporting Act Sponsor in Music Video Extravaganza program
- Logo shown on screen before music video screening begins
- Logo placement on Sunshine Sound Center website, with a link to the sponsor site
- 2 free tickets to event

\$100 Roadie Sponsor

- Acknowledgement as a Roadie Sponsor in Music Video Extravaganza program
- Logo placement on Sunshine Sound Center website, with a link to the sponsor site
- 2 free tickets to event

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November 10, 2017
Lafayette Hotel**

Sponsorship Commitment Form

Name: _____
(for individuals: as you would like to see listed in print/electronic materials)

Company: _____
(as you would like to see listed in print/electronic materials)

Address: _____

City/State/Zip Code: _____

Phone: _____ **Email:** _____

Yes, I would like to support the Music Video Extravaganza at the following level:

- \$1,000 Rock Star Sponsor
- \$500 Supporting Act Sponsor
- \$100 Roadie Sponsor

Please accept payment in the form of: Check payable to "Sunshine Sound Center"

SIGNATURE: _____ **Date:** _____

Completed forms can be sent to:

Sunshine Sound Center
PO Box 635046
San Diego, CA 92163

For additional information, contact:

www.sdmve.com
Christine Mathias
christine@sunshinesoundcenter.org
(619) 734-9182